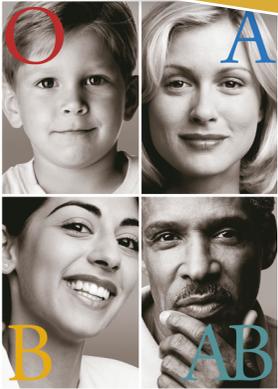


BLOOD TYPE B

Your Personalized Nutrition Guide

Begin with Your B Basics

→ Achieve Digestive and Immune System Integrity with the Blood Type Diet®.



Block Effects of Lectins

Deflect® B Minimize lectin damage from the avoid foods you eat, and repair existing lectin damage with Dr. D'Adamo's revolutionary Deflect formulas, personalized for your Type.

Your Multi-Vitamin

Polyvite® B Designed by Dr. D'Adamo to reflect the individual health concerns and precise nutritional needs of your blood type.

Your Multi-Mineral

Phytocal® B Features unique co-factors and micro-mineral ratios specific to your blood type, featuring a unique natural source of highly absorbable calcium.

Your Optimal Probiotic

Polyflora® B Your blood type has a significant impact on friendly flora, featuring your optimal flora strains and growth media for detoxification and maintaining digestive balance.

Type B Basics Pack



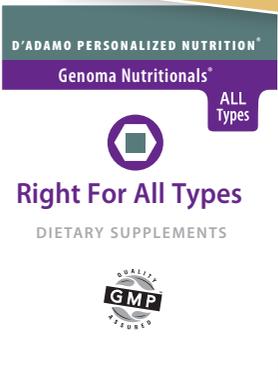
Build a solid daily foundation for personalized health. (Contains all 4 formulas.)

Don't know your Type? Order your kit online.



Add Your Targeted Supplements

→ Each Type is susceptible to certain imbalances. Add formulas to promote balance.



Type B Stress Response

Cortiguard® Enhance natural recovery from occasional stress with Dr. D'Adamo's exclusive formula developed to help the body balance its natural cortisol response.

Type B Nerve Health Support

Nitricycle™ Botanicals blended with the amino acid L-Arginine, natural potentiators of Nitric Oxide. Type B's may be more at risk for health problems associated with imbalances in N.O. metabolism.

Type B Blood Sugar Support

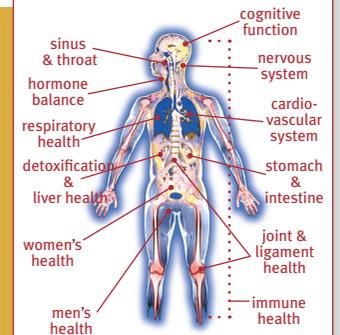
Glycoscia™ Designed to balance blood sugar and supports the body's natural ability to regulate insulin levels. Features Resveratrol and four other botanicals.

Type B Prevention

ProBerry 3™ Immunity is "the Achilles Heel" of the unbalanced Type B, especially viral and bacterial infections. Dr. D'Adamo recommends Elderberry, found in his ProBerry formulas.

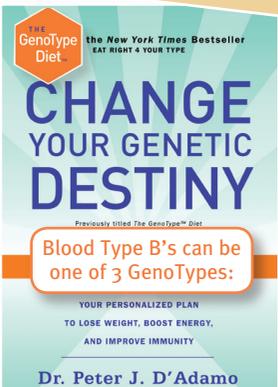


Target Your Needs



Add Your GenoType Supplements

→ Re-Set your genetic expression with the GenoType Diet®.



Tends to store calories as fat; trouble with appetite regulation; low physical and mental energy.

Gatherer Activator: Mood and stress balancing; natural carbohydrate metabolism and balanced insulin.

Gatherer Catalyst: Metabolism balancing and support; Cortisol balance.

CLA Formula/Gatherer Synergist: Increases metabolism, decreases abdominal fat.



Hypersensitivity to allergens and certain foods and drugs; imbalanced ability to detoxify, sluggish metabolism and weight gain.

Explorer Activator: Gastro-protective; liver/bile health; cellular energy production.

Explorer Catalyst: Detoxification with antioxidants and plant sterols.

Fish Oil Formula/Explorer Synergist: Pure marine lipids provide long chain Omega 3's.



Imbalances in the cardiovascular, nervous, and immune systems; overly tolerant in some and overly reactive in others.

Nomad Activator: Nitric Oxide potentiator; cardiovascular and circulatory support.

Nomad Catalyst: Cellular energy optimizer/catalyst with Creatine and Magnolia Bark.

Flaxseed Oil Formula/Nomad Synergist: Balance of Omega-3, Omega-6, Omega-9 from Flax.

SWAMI XPress®



Generate your own completely individualized diet with Dr. Peter D'Adamo's new diet software.

Don't know your GenoType? Order your kit online.



Discover More - Order at www.rightforyourtype.com or call (877) 226-8973 in the U.S. ©2011 North American Pharmacal, Inc. These statements have not been evaluated by the FDA (U.S. Food & Drug Administration). Our products are not intended to diagnose, cure or prevent any disease. If a condition persists, please contact your physician.