

IHI

THE INSTITUTE FOR HUMAN INDIVIDUALITY

THE FOUR MASTERS

D'ADAMO BLAND PIZZORNO CRINNION

2005 CONFERENCE AND CERTIFICATION

AT THE WYNDHAM BUTTES
TEMPE, ARIZONA
APRIL 15-17 2005

SPONSORED BY

SOUTHWEST COLLEGE OF NATUROPATHIC MEDICINE
&
NORTH AMERICAN PHARMACAL



The Institute for Human Individuality (IfHI)

The Institute for Human Individuality (IfHI) a 501c3 under Southwest College of Naturopathic Medicine, has as its prime goal the fostering of research in the in the expanding area of human nutrigenomics.

The science of nutrigenomics seeks to provide a molecular understanding for how common dietary chemicals affect health by altering the expression or structure of an individual's genetic makeup.

The basic tenets of IfHI are:

Improper diets are risk factors for disease.

Dietary chemicals alter gene expression.

Dietary influences on an individual's genetic makeup.

Diet-regulated genes influence chronic disease.

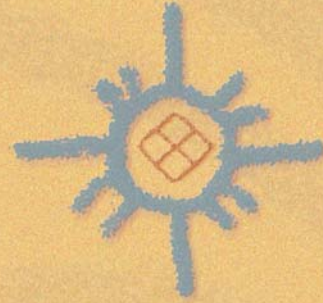
Genetic based diets prevent and mitigate chronic disease.

Under the guidance of Dr. Peter D'Adamo and the Research Faculty, IfHI is committed to assuming a leadership role in this fast-developing field of scientific inquiry.

IfHI is partnered with the Southwest College of Naturopathic Medicine (SCNM), a regionally accredited naturopathic medical school and health sciences center.

The Four Masters

IFHI 2005 features an unprecedented collection of talent and wisdom. Many have traveled far and wide to study with each Master individually. IFHI 2005 lets you study with all Four Masters at the same conference!



Peter D'Adamo, N.D.

Considered a world authority on human polymorphisms, Peter D'Adamo has researched the link between human blood groups, disease and nutrition for almost a quarter century. He has published over 10 peer-reviewed studies on blood groups and in 1997, his first book *Eat Right 4 Your Type*, a New York Times Bestseller, has sold an astounding two million copies in hardcover (three million worldwide) and has been translated into 50 languages. For his work with blood groups Dr. D'Adamo was the 1990 American Association of Naturopathic Physicians "Physician of the Year".



Jeffrey Bland, Ph.D., FACN

During the period of 1975 through 2000, Jeffrey Bland authored more than 70 scientific articles, three books for medical and nutrition professionals, and three books for the general health reader. His book *Your Health Under Siege* won a Book of the Month Club Award in 1984. More than 50,000 health practitioners have attended Dr. Bland's seminars and educational programs during the past 20 years. He is regarded worldwide as a principal educator in nutritional and functional medicine.



Walter Crinnion, N.D.

Walter Crinnion is a renowned expert in detoxification and environmental medicine. In 1985 he opened the most comprehensive cleansing facility in North America for the treatment of chemically poisoned individuals. He has published several articles in peer-reviewed journals on the topic of environmental overload and conducted research in environmental medicine. In 2004 Dr. Crinnion was honored as the American Association of Naturopathic Physicians "Physician of the Year".

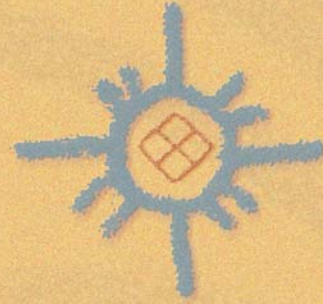


Joseph Pizzorno, ND

Joseph Pizzorno is founding president of Bastyr University. Under his leadership Bastyr became the first fully accredited, multidisciplinary university of natural medicine and the first NIH-funded center for alternative medicine research. Dr. Pizzorno is the author of *Total Wellness* and co-author of the internationally acclaimed *Textbook of Natural Medicine* and the best-selling *Encyclopedia of Natural Medicine* with over one million copies in six languages.

A Nutrient-Dense Schedule!

Friday April 15	Saturday April 16	Sunday April 17
<p>Registration/ Opening Ceremonies 7AM-8:30AM</p>	<p>Morning Meditation/ Breathing 7AM-7:45AM</p>	<p>Morning Meditation/ Breathing 7AM-7:45AM</p>
<p>Functional Medicine/ Nutrigenomics I Dr. Bland 8:30AM-10:30AM</p>	<p>The Salugeneticist Dr. Pizzorno 8:30AM-10:30AM</p>	<p>Blood Type Science III Materia Medica Dr. D'Adamo 8:30AM-11:00PM (15 minute break)</p>
<p>Break 10:30AM-11:00AM</p>	<p>Break 10:30AM-11:00AM</p>	<p>IfHI Certification/ Ceremonies 11:15AM-12:30AM</p>
<p>Functional Medicine/ Nutrigenomics II Dr. Bland 11:00AM-12:30PM</p>	<p>Blood Type Science II Nutritional Practice Dr. D'Adamo 11:00AM-12:30PM</p>	<p>IfHI Certification All certification applicants must complete an examination that is administered at the conference. Certification is open to all applicants and does not require prior licensing or certification in any other healing art.</p> <p>Drumming Circle The drum circle brings people together in a unique rhythmic experience that transcends language and cultural barriers. It is energizing, spontaneous, creative and fun for the body, mind, and spirit.</p> <p>Client's Panel Join Steve Shapiro for a special panel presentation especially for practitioners by followers of the BTB.</p> <p>NAP Poolside Reception Celebrate the Second IfHI Conference by joining us Friday night for beverages, hors d'oeuvres and live music around the beautiful main pool as guests of North American Pharmacal.</p>
<p>Catered LunchBreak 12:30PM-2:00PM</p>	<p>Catered Lunch Break 12:30PM-2:00PM</p>	
<p>Blood Type Science I Scenarios and Diagnostics Dr. D'Adamo 2:00PM-5:00PM (15 minute break)</p>	<p>Born in the Wrong Century: Polymorphisms and the Toxic Environment Dr. Crinnion 2:00PM-4:30PM (15 minute break)</p>	
	<p>IfHI Research Update 4:30PM-5:00PM</p>	
<p>Dinner (On your own) 5:00PM-6:30PM</p>	<p>Dinner (On your own) 5:00PM-6:30PM</p>	
<p>NAP Poolside Reception 6:30PM-8:30PM</p>	<p>Client's Panel 6:30PM-7:30PM</p>	
	<p>Drumming For Health 7:30PM-8:30PM</p>	



IfHI 2005 Certification

Certification is a core concept at IfHI conferences. It allows consumers to make informed decisions about the qualifications of the educators and practitioners who anticipate employing these modalities in the clinical and teaching environment. At IfHI 2003, a total of 187 attendees were certified and registered.

Certification is not mandatory at IfHI 2005. Attendees can choose to not sit for certification and just enjoy the conference!

Applicants must complete a multiple choice open-book written examination. The test is distributed on Friday morning and must be returned by end of Sunday. Certification is open to all applicants and does not require prior licensing or certification in any other healing art. The fees for IfHI certification are explained on the separate registration form.

The required reading for basic certification is *Live Right For Your Type* and *The Complete Blood Type Encyclopedia*.

Current IfHI fellows may wish to sit for the 2005 Mastery Exam which certifies in advanced principles and clinical applications. The required reading for Mastery Level certification is the *2003 IfHI Conference Notes* and all *Knowledge Bases* marked 'IfHI Mastery Required' on www.dadamo.com.

We are very excited about IfHI 2005. We've planned a schedule packed with two and a half days of cutting-edge science from four noted experts in the fields of nutrition and naturopathic medicine with over 100 combined years of clinical experience.

The IfHI 2005 Conference and Certification will blend the very best nutritional education, blood type appropriate menu selection and vacation time at one of America's premiere resorts into a mix you will not want to miss!



Welcome to Sun Valley!

IfHI 2005 is being held in Tempe Arizona.

Tempe is a small town that together with Phoenix, Scottsdale and Mesa, comprise the 'Greater Phoenix Area' --one of America's premiere vacation spots.

Phoenix enjoys an average annual daily temperature of 72 degrees with 300 days of sunshine per year. At the time of the Conference (April) temperatures can be expected to average in the low 70's F with sunshine and dry conditions.



The Greater Phoenix area is at the hub of a world-renowned recreational area, with excellent shopping, fantastic works of man and nature and a vibrant cultural atmosphere.

The Wyndham Buttes

IfHI is proud to announce that the 2005 Conference and Certification will be hosted at the Wyndham Buttes Resort in beautiful Tempe Arizona. Although we've planned an action-packed program, there will be plenty of time for R&R!

Sun-warmed stone. Red and ochre, glisten in the sparkling twilight. The call of a desert hawk. The murmur of a quiet waterfall. These are the sights and sounds of the Wyndham Buttes Resort - where nature's beauty and a warm Arizona welcome create the perfect hideaway.

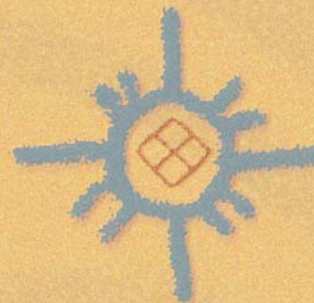
Our special room rates at the Wyndham Buttes extend for upwards of three days after the conference ends, so plan on staying a while longer to soak up the sun and fun!

Your IfHI conference registration includes all break beverages (juice, teas coffees, etc.) and complete lunches on both Friday and Saturday.



As might be expected from a Conference based on such important dietary principles, the menus are blood type friendly with multiple choices, meticulously prepared using only the finest ingredients, and positively scrumptious!

IfHI 2005



Who Should Attend IfHI 2005

IfHI Conferences are conducted at a professional knowledge level. However, one does not need a medical degree or education to benefit from the information presented. Approximately 50% of the attendees at the 2003 Conference were lay readers of Dr. D'Adamo's books or other individuals who were looking to use the information to enrich their own lives. The non-medical attendees had exactly the same level of satisfaction (97+%) with the Conference as health professionals.

IfHI Conferences feature extensive audio-visual enhancement, and all attendees are presented with the complete lecture notes. The Conference also allows for one-to-one interactions, when possible, between attendees and presenters, particularly at breaks and social events.

The conference is layperson friendly: If you are not a health care professional but are interested in nutrition, you are more than welcome to attend. If you have never heard Peter D'Adamo lecture on blood types, Jeffrey Bland speak on genetic nutrition, Joseph Pizzorno discuss naturopathic medicine or Walter Crinnion teach detoxification, you must take advantage of this rare opportunity.

Whether your goal is to learn cutting-edge applications in nutrigenomics and detoxification from acknowledged masters; or to receive certification as an IfHI registered practitioner; or just to learn nutrigenomic principles and practical guidelines for the benefit of your own personal health and the health of your family,

IfHI 2005: The Four Masters is the conference you'll want to attend.



IfHI 2005 Conference Information

Accommodation

The IfHI 2005 Conference and Certification will be hosted at the Wyndham Buttes Resort in beautiful Tempe Arizona. We have negotiated a group rate of \$139 per night. This rate is available for three days before and three days after the conference -so add some vacation days in beautiful springtime Arizona! You can contact the hotel directly: 602-225-9000, and ask for the D'ADAMO group rate. Reservations are accepted online at <http://www.wyndham.com/groupevents/801southwestcollege/main.wnt>

Travel

Phoenix Sky Harbor International Airport is served by 23 airlines which provide nonstop service from Phoenix to 89 cities in the United States and 17 cities in Canada, Mexico and Europe. America West Airlines, the official airlines of the IfHI 2005 conference, is providing a group code that offers 5% off airfare in Coach and 10% off airfare in First Class. America West has assigned the following code for IfHI attendees: **AP9850**. Sky Harbor Airport is approximately 7 minutes from the Wyndham Buttes.

Exhibiting at IfHI 2005

The Institute for Human Individuality (IfHI) offers exhibit space at all its medical conferences. If you or your company would like to exhibit, you may obtain a full registration packet by contacting IfHI directly.

Continuing Education

Health care professionals may qualify for continuing medical education (CME) by attending the IfHI 2005 conference. IfHI is provisionally providing continuing medical education credit for naturopathic physicians (ND), chiropractic physicians (DC) and registered dietitians (RD). Please contact Dr. Laura Mittman with specific questions.

Questions? Assistance?

Conference website: www.dadamo.com/ifhi/2005/

Email: l.mittman@scnm.edu

FAX: 480-858-9116

Phone: 480-858-9100 ext 5592

Surface Mail:

Conference Registration
Attention Dr. Laura Mittman, SCNM
2140 E. Broadway Rd., Tempe, AZ 85282



REGISTRATION FORM

Institute for Human Individuality

2005 Conference and Certification, April 15-17, 2005

Please use dark ink and print clearly

Name	
Address	
City	
State/ Province	Country
Phone	FAX
Email	Blood Type

Please circle one and calculate your registration fee

	Early Bird (before 2/1/2005)	Regular (after 2/1/05)	ND student
Attendee	\$470 (USD)	\$495 (USD)	\$295 (USD)*
Current IfHI Fellow	\$450 (USD)	\$475 (USD)	
I would like to test for IfHI certification ___ Standard ___ Mastery			\$100 (USD)
TOTAL REGISTRATION FEE			

Please provide your payment information

Please bill my ___ Visa ___ Mastercard	
Name on Card	
Card Number	
Expiration Date mm/yy	
Signature	
___ I've enclosed my check made payable to IfHI. (US funds please)	

ADDITIONAL INFORMATION

The 2005 International Blood Type Science Conference and Certification includes one year membership in the Institute for Human Individuality, all lectures, discussions and workshops. The registration fee does not include your room, incidentals (such as phone calls or room service), dinner or transportation.

Please return this form by:

February 28, 2005

Return To:

Conference Registration
Attention Dr. Laura Mittman, SCNM
2140 E. Broadway Rd.
Tempe, AZ 85282
Phone: 480-858-9100
FAX: 480-858-9116

Cancellations for refunds must be made by February 28, 2005 (\$50 cancellation fee will apply)

*ND students must be registered and attending one of the following schools, SWCNM, Bastyr University, NCNM, University of Bridgeport or CCNM. Student rate is available for first 35 student registrants only.

Hotel Accommodations

We have negotiated a group rate of \$139 per night. This rate is available for three days before and three days after the conference -so add some vacation days in beautiful springtime Arizona! Please reserve early to secure this date.

The Wyndham reservation line:

800-966-3426

Contact the hotel directly:

602-225-9000

(Ask for the D'ADAMO group rate)