

You're invited to share a weekend
with Dr. Peter D'Adamo, author of
the multimillion copy best-seller
"Eat Right 4 Your Type."



At the
The First Annual
Conference and Certification



A Century of Blood Type Science:
The Blood Type Diet in Practice and in Life

February 21-23, 2003

Southwest College of Naturopathic Medicine
Tempe, Arizona

The Blood Type Diet in Practice and in Life

Live a healthier life by improving your application of Blood Type principles
Join hundreds of blood type students from around the world for a memorable weekend with Dr. Peter D'Adamo and a host of experts in beautiful Arizona.

Meet and Mingle with . . .

- Dr. Peter D'Adamo and other noted experts in the field:
Cheryl Deroin, ND • Debra Wollner, Ph.D. • Bronner Handwerker, ND • Thomas A. Kruzel, ND

Professionals: Become Blood Type Certified.

Over 3 Million Readers of Dr. D'Adamo's books are currently seeking skilled support and education from certified professionals. Now is your only opportunity during 2003 to become one of the certified practitioners listed in the Practitioner Registry on Dr. D'Adamo's website and the [FH] referral list. *Professional certification limited to holders of advanced medical degrees (ND, MD, DC, DO, RN, RD, PA, L.Ac, etc.)*

The weekend is divided into two education tracks:

A **Professional Certification Track** and a **Lifestyle Enrichment Track**.

Professional Certification Track (A)

- Join colleagues who already successfully offer Blood Type consulting in their practices.
- Delve deep into blood type science: Physiology; molecular basis of blood groups; subtypes and genetics; blood banking techniques; blood groups and diseases, and more.
- Certification as a Blood Type Practitioner.

Upon completing the Accreditation Testing offered at the close of the two-day seminar, professionals will be issued a Certification of Professional Registration.

Lifestyle Enrichment Seminar Track (B)

- Learn foundational principles and practical guidelines for success with the Blood Type Diet.
- Receive focused education on nutrition, blood group immunity, and diet basics.
- Meet Dr. D'Adamo and mingle with others in the Blood Type community.
- Become a knowledgeable and credible representative of the Blood Type Diet.

Upon completion of the seminar, participants will receive a Certificate of Accomplishment.

Conference Schedule

We've planned an information-rich weekend. In addition to varied and detailed break-out sessions, the conference features:

- Four master classes with Dr. Peter D'Adamo
- A detailed Question and Answer session featuring the conference experts.

Note: Attendance at 'Track A' break-out sessions are required for certification. Food and beverages appropriate for all blood types will be served at lunch and snack breaks.

Friday

Time	Category	Track A	Track B
06:00-07:00	WELCOME	Evening reception (hosted by NAP) featuring orientation and opening comments by Peter D'Adamo, ND	

Saturday

Time	Category	Track A	Track B
09:00-09:45	BREAK OUT	Molecular Basis of Human Blood Groups Debra Wollner Ph.D	Blood Group Nutrition Basics Cheryl Deroin, ND
09:45-10:30		Blood Group Physiology Cheryl Deroin, ND	Blood Group Immunity Basics Debra Wollner Ph.D
10:30-10:45	BREAK		
10:45-12:00	MASTER CLASS	Blood Groups: Aging and Disease Peter D'Adamo, ND	
12:00-01:00	LUNCH		
01:00-01:45	BREAK OUT	Subtypes and Genetics Bronner Handwerker, ND	Principles and Practice of the Blood Type Diet Expert Panel
01:45-02:30		Serotyping Techniques Thomas A. Kruzel, ND	
02:30-04:00	MASTER CLASS	Lectins, Mitogens and Agglutinins Peter D'Adamo, ND	
04:00-04:30	BREAK		
04:30-06:00	MASTER CLASS	Blood Groups and Materia Medica Peter D'Adamo, ND	

Sunday

Time	Category	Track A	Track B
09:00-10:45	MASTER CLASS	A Century of Blood Type Science Peter D'Adamo, ND	
10:45-11:00	BREAK		
11:00-12:00	PANEL	Questions and Answers Peter D'Adamo, ND plus Experts	
12:00-01:00	LUNCH		
01:00-02:00	TESTING	Accreditation Testing	

Registration

Seating is limited to 250 attendees

Easy Way:

Call 1-480-858-9100 Ext. 231 to reserve your space.

Questions? You can E-mail us at: dadamo_seminar@scnm.edu

FEES:	Early Bird	After 1/15
All participants	\$295	\$325
Students (with valid ID)	\$125	\$150
Accreditation Testing Fee	\$50	___ Yes will be testing

You can also Mail or FAX the enclosed registration card & payment information to:

SCNM · Development Department
2140 E. Broadway Rd. · Tempe, AZ 85282
FAX: 480-858-0222 Phone: 480-858-9100

Accommodations

Arizona is lovely this time of year!

The accommodations for this conference are through Dobson Ranch Inn & Resort, 1666 South Dobson Road, Mesa, AZ 85202

1-800-528-135 1-480-821-7000 phone/fax 480-831-7000

website: <http://www.dobsonranchinn.com> email: dranchinn@aol.com

Booking Confirmation: Group Number 801238

We have reserved 150 rooms at \$95/room plus tax. Rooms will be offered at that rate until February 7, 2005.

The room rate includes a FULL BUFFET breakfast which is available from 6:30 am until 10 am every morning. There is a pool and Jacuzzi onsite so don't forget your bathing suit!

The rate will be extended for early arrivals and late stay-overs.

Sponsored By:



Registration

D'Adamo Blood Type Conference

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Questions? E-mail us at: dadamo_seminar@scnm.edu

Name: _____

Address: _____

City, State, Zip, Country: _____

E-mail: _____ Phone: _____

Please print very clearly as we will use this information for your certificate of accomplishment.

FEES:	Early Bird	After 1/15
All participants (limit 250)	\$295	\$325
Students (with valid ID)	\$125	\$150
Accreditation Testing Fee	\$50	_____ Yes I will be testing

Type of Payment Visa MC Check AMEX

TOTAL : \$ _____

All proceeds from the conference attendance benefit the Institute for Human Individuality.

Card Number _____

Exp. Date: _____

Name as it appears on card: _____

Signature: _____